



technology tamed and trained
VIRTUAL VIEWING

www.virtualviewing.co.uk

Welcome to Virtual Viewing

We provide a wide range of Internet consulting services and e-commerce solutions to over 200 clients across a wide spectrum of business sectors - independent and listed companies, charities, educational establishments and local authorities. Our Head Office is in Milton Keynes and we have additional offices in Slovakia and Poland.



We specialise in business-focused solutions:

- 3D product modelling
- intranets and extranets
- virtual city models
- website design and build
- e-mail marketing
- corporate showreels
- search engine optimisation
- content management systems

Our Web Services division develops solutions that are supported by our family of in-house products to deliver measurable success from search engine optimisation and advertising, website management, e-mail campaigns and e-commerce.



Our 3D Modelling division specialises in modelling both consumer products and entire virtual reality cities.

Our solutions fit our customers' needs, not our own, and we are

as approachable as we are technically skilled. In a market that bristles with jargon, we keep our explanations simple and to the point. You explain what you want: we make it happen.

Technology Tamed and Trained – since 1997

The inside story

Finding a technology company that actually understands business and - more importantly - your business is much easier said than done.

Understanding how technology can be "tamed and trained" is the common thread in our heritage of insightful thinking that has enabled us - and our customers - to grow.

Websites for business

As the 21st century's first decade closes, the best websites focus not on design or content but on delivering business results. Effective and adaptable, they are also measurable so that companies can monitor performance and act as required.



The evolution of web design

Early years (1990s)	Dominating strategy (2000s)	Make it work (Now)
Design-led	Content-led and content-managed	Effective, performance targeted and measurable

Working together

You're a specialist in your marketplace, we're specialists in ours: by working collaboratively, we can really help your business evolve. We work with you throughout specification and development to enhance successes and ensure we never lose sight of your primary objectives. We don't rely on what we feel will work: we deliver solutions we can show to work. We are always on-hand with creative ideas on usability, functionality, or business integration.

Search engine optimisation

CA Traffic, one of the UK's leading Automatic Number Plate Recognition companies, used our SUE and ADAM search engine services to increase web referrals by 35% quarter on quarter.



Content management

In 2008, we completely re-developed the Milton Keynes College web presence in close collaboration with the College's award-winning Marketing Team. The new website uses our OSCAR platform to give the College total content control for over 500 pages.



E-commerce and e-mail marketing

An international brand stocked in the UK's major supermarkets, Redbush Tea's online store is powered by Virtual Viewing's ERIC e-commerce solution, while our EMMA e-mail service helps them send over 50,000 e-mail newsletters each year.



Growing the future of our business

Whilst we are here today, we'll also be here tomorrow.

We are committed to nurturing education practices that will help to grow the next generation of developers and designers. For example, we are central to the development of the Central European Academy of IT Excellence, providing industry-specific consultation to the academic and business partnership, and have helped UK colleges and universities develop new vocational curricula - work recognised by the Secretary of State for Communities and Local Government.



Virtual Viewing is a partner in creating the Central European Academy of IT Excellence

Our family of products, designed to help clients 'switch on and go', undergoes constant evolution to incorporate technical advances and client requirements, and our desire to always deliver best practice and the best solutions.

We invest continuously in our capacity to support our customers: our web-hosting facilities, for example, regularly receive substantial investment to increase speed, ensure maximum service and maintain exemplary performance levels.

We are also committed supporters of our community. We were founders of the Milton Keynes 40th birthday celebrations and of the Sparc Technology Network. Official creators of graphics for HRH The Queen's visit to Milton Keynes, we are also sponsors of the MK Lions Basketball team, the Sport England programme and a number of other local and national charities.

Virtual Viewing is committed to helping local charities raise tens of thousands of pounds across a diverse range of community projects.

A family of solutions

We have continuously refined the skills and knowledge we offer through the Virtual Viewing family of products - each an expert in their field and as happy to work alone as together:



ERIC

(Electronic Retail Internet Components)
- industry-strength e-commerce for online sales and order management



OSCAR

(Online System for Content Administration and Release) - a comprehensive, powerful content management system that puts you in control of your website



ADAM

(ADwords Administration and Management)
- guaranteed to get you to the top of Google. ADAM delivers results - and the data you need to stay there



SUE

(Search-engine Upgrade and Enhancement)
- complementing ADAM, SUE uses organic search engine optimisation to deliver long lasting search engine results



EMMA

(EMail Marketing Assistant)
- if you've got something to say, EMMA can send 500,000 announcements a day and give you feedback, statistics and analysis 24/7 without complaint.

Client quotes

Virtual Viewing works with hundreds of companies - here is a small selection of our client quotes:

Web Design:



One of the largest colleges in the UK, enrolling over 33,000 students.

“Quite simply the best web site development company we have ever worked with. Virtual Viewing rose to the challenge every step of the way.”

**Rob Jones, Vice Principal,
MK College.**
www.mkcollege.ac.uk



One of the most prestigious jewellers in the UK.

“We needed a web company that provided us with ideas, drive and vision. All in all, we got exactly what we wanted.”

**Dominic Gomersall,
Managing Director, Lumbers.**
www.lumbers.co.uk



Largest supplier of redbush tea in the UK.

“Our website is vital to our business. Virtual Viewing supports us across the board, from our online shop to our back-end systems. Only by developing their understanding of our business could they have been successful in retaining our business.”

**Marie Heyes, Marketing Manager,
The Redbush Tea Company Limited.**
www.redbushtea.com

Search Engine Optimisation:



refrigerated trailer sales & hire specialists

Refrigerated trailer sales and hire specialists.

“The biggest thing Virtual Viewing has done for us was sort out our search engine placements. Our business really took off! Fantastic.”

**Stephen Smith, Managing Director,
Trailer Management Services Ltd.**
www.tmsfridge.co.uk



Largest agricultural, construction and horticultural machinery dealer in the UK.

“The ADAM campaign we commissioned with Virtual Viewing was a tremendous success, driving new and relevant traffic to our website at an excellent cost. Highly recommended.”

William Johnson, Ben Burgess Ltd.
www.benburgess.co.uk

3D Modelling



Red Dot Square is the leading designer of real-time 3D modelling environments.

“Virtual Viewing have shown extreme foresight and ability to deliver a bespoke solution which meets our precise business needs. Highly recommended.”

**Ross Edgar, Head of SmartStore,
Red Dot Square Solutions.**
www.reddotsquare.com



Virtual Viewing Ltd

Luminous House, 300 South Row,
Central Milton Keynes MK9 2FR

w: www.virtualviewing.co.uk e: info@virtualviewing.co.uk

t: 01908 933933 f: 01908 933932